

**Seif Sekalala**  
**Resume--SP '23**

**Email:** [seifsekalala@gmail.com](mailto:seifsekalala@gmail.com) || **LinkedIn:** <https://goo.gl/CmWu50>

**PROFILE:** Genial, conscientious, and creative junior software-developer, data-scientist, project-manager, and strategic communications professional, with a variety of relevant skills, and over 13 years of experience in IT operations and software-development, content-creation and editing, strategic-communications, research, retail, and adult-teaching & practical training. Proficient with a variety of software, and familiar with software-development processes. Multilingual: French (intermediate), Luganda (fluent), Kiswahili (beginner).

**TECHNICAL SKILLS**

- Data-Science Certification: U. New-Mexico & Data-Science Dojo; Link: <https://verify.datasciencedojo.com/verify/f9f31165>
- Project-management (with CAPM / PMP certification)
- Communication and data analytics research, e.g. via MS Excel, SharePoint, PowerPoint quantitative-analysis (e.g., SPSS/PSPP), and qualitative-analysis
- Intermediate software-engineering skills: e.g. HTML, CSS & JS, MERN stack, Python, WordPress, etc.

**PROFESSIONAL EXPERIENCE**

**(Self-Employed-/) Co-Mg.-Director; Communications & Project-Mgt Consultant**

**SN Ventures / “Higher-Ed-X” & “A-OKAY” Video-Gaming and IT Services 01/2023 – Present**

- To implement the long-term and day-to-day strategies and tactics of the two business divisions of “SN Ventures” Inc., namely: 1)--“Higher-Ed-X”: Higher-education advisory services for N.-American-bound international students and their parents and sponsors, and US and Canadian colleges interested in increasing their international student populations; and 2)--“A-OKAY” video-gaming and IT services.

**Applied-Communications Researcher and Instructor 09/2012 – Present**

- Help government, philanthropic, and community stakeholders with data collection & analysis and marketing, e.g., via WordPress.
- Coordinated international health-communication research project; deliverable: published text
- Teaching virtually and in person (e.g. Research Methods, Business/Professional-Communication, Conflict Resolution) and collaborated with students and faculty via Outlook, PowerPoint, LMS software

**Project-Manager Fellow**

**Code For America; Project: Open-Columbus & TCAT Sidewalk-Mapping 07/2022 – 10/2022**

- Hiring and engaging volunteers via DemocracyLab (<https://www.democracylab.org/projects/mid-oh-rpc>)
- Working with the developers and project leads to create issues, scope out features, document key project components, and check on developer progress each week. Tools: GitHub, Google Drive, Slack.

**Project-Manager (Volunteer; 10 Hours/Week)**

**Code for Philly / PHLASK; Link: [shorturl.at/goyDK](http://shorturl.at/goyDK) 10/2021 – 10/2022**

- Working with the developers and project leads to create issues, scope out features, document key project components, and check on developer progress each week. Tools: GitHub, Google Drive, Slack.

**IT Specialist, Graduate Assistant & IT Lab Supervisor**

**Kean University (English Dept.) & Union County College Union/Cranford, NJ 09/2008 - 06/2012**

- Assisted faculty with new course research and planning
- Provided Tier I & II IT-solutions via phone and on-site for faculty, staff, and students using ticketing system
- Oversaw campus computer-labs, troubleshooting issues for students

**EDUCATION**

**Ph.D. in Communication Studies; Drexel University, Philadelphia, PA: 2015**

**BA in English-Writing & MA in Communication; Kean University, Union, NJ: 2008 & 2010**

**OTHER SKILLS & HOBBIES**

Student-Pilot License (No.: 4419450) And Training For Private Pilot License